



CARBON VALLEY
PARKS & RECREATION DISTRICT

CVPRD DEPARTMENT BOARD REPORTS

JULY 2024

Guest Services

The Recreation Center served close to 17,000 visitors this month. This is the busiest month we have had in recent tracking. This is a 37% increase from 2022. In 2022 we averaged 396 visits a day, so far in 2024 we have averaged 542 a day.

Frederick High School sponsored 31 Quarterly memberships for eligible students this summer. This was a special perk the high school gifted to some struggling students. A new IGA was finalized with the Town of Firestone this month. One of the items in the agreement was changing the way we manage the Town's employee wellness plan. We will now offer membership to each employee, under a Town membership like how we manage the Town of Frederick's employee wellness membership. This is a much more fluid process, and we can track the individual participants.

Vietnam Veterans of America will now come to pick up our lost and found every 2 weeks. In the past, we delivered unrecovered lost and found items to goodwill every two weeks.

The total visits in the month of July were 16,948 patrons and the total revenue for the month is \$68,974.73.

Maintenance

In an unexpected, but pleasant, turn of events, Brian Richter has returned to work with us! He re-joined at the end of July.

After constant communication with our HVAC contractor who is hired to do the unit replacements, it has been determined that the actual units will not arrive on time for Shutdown week. This means bringing in the crane and having the units swapped out will have to occur at a different time (looking like mid-September). Most of the rest of the work can still be done during shutdown which will eliminate additional downtime.

Summer Softball/Baseball has ended. Maintenance staff are doing a few small projects to help the fields while they are not being used (Mound/batter box repair, base anchor installs, spraying outfields with herbicides) Fall softball will start on the last week of August.

We have been having some issues with graffiti, primarily in the men's bathroom. A police report was made, and several pictures were provided for the report. It was reported back to us that this has been an part of a much larger issue Carbon Valley wide.

115 work orders were completed in July.

Adult Sports

Adult 4x4 Coed Indoor Volleyball:

The summer season has ended and fall registration starts on July 1st. The league will run from September 8- October 2nd on Sundays at the Rec Center.

Youth Sports

Fall sports registration closes on Monday, August 5th for soccer, softball, and volleyball.

Soccer: We will be running all age groups in-house. All games will be held in the Carbon Valley Area. Colorado Ignite Soccer Club will place some U9+ teams in our league. There are a total of 399 U5-U12 boys and girls signed up to play soccer.

Softball: CVPRD teams play in the IPGSA league. Games are held at CVPRD fields and other fields throughout the front range. There is a total of 91 girls ages 8-14 signed up to play softball.

Volleyball: Mead, and new this fall Berthoud will be playing in our fall league for volleyball. Games are held at all locations. From 1st grade to 8th grade, there are 182 players signed up.

Youth Programming

Carbon Valley Camp: Staff and campers are truly enjoying themselves! They are crafting, exercising, exploring and making friends. With full weeks of camp in July, we have seen 70 different kids. Each week has had 30 kids and some of their field trips include the Animal Sanctuary, Aquarium, Museum, Adams Mystery Playhouse, and Barr Lake.



Mobile Rec: Mobile Rec wraps up this month. The last one is July 30 at Clem Dufour. Staff and kids throughout the communities enjoyed the warm weather, games and each other.

Snapology: The campers built and programmed several robots, including dinosaurs, fireflies, spiders, mantises, dolphins, bees, fish, caterpillars, snakes, and gorillas! They did this completely out of LEGO bricks!! They learned about programming and how the builds impact their movement. We had 18 kiddos for the Creature Creator Program.

Kids Night at the Rec: Another successful night! Smaller registration didn't mean less fun, we had about 56 kids in attendance.

Gymnastics

July marks the end of the Gymnastics competition season for the team gymnasts. Boys headed to State on July 20th, while the girls' teams competed July 26-27. All 46 team gymnasts qualified for State, but with various vacations and trips planned only 42 gymnasts attended. Out of 42 gymnasts attending State, 39 placed on individual events or in the all-around category. Gymnasts showed a lot of growth this year and are looking forward to the 2025 season.

Session 2 gymnastics is halfway through and will end August 31. Registration for Session 3 gymnastics opens August 12 and will begin September 3. Carbon Valley Camp finished their last trip to the Gymnastics Center on July 30th and will return during holiday breaks and next summer.

Aquatics

July continued to be very busy in the pool area constantly seeing 75-125 people in the pool area well into the afternoon and evening.

We sent a group of lifeguards to the 39th Annual Lifeguard Games at Water World on July 7. Ryan and Avery were also heavily involved in the event planning through the subcommittee within the CPRA Aquatics Section. Carbon Valley lifeguards improved from 2023, and this was the largest attended guard games to date.

We ended the month with a Ziggis Coffee photo shoot in the pool area promoting an Olympic drink they have.

There was a total of 235 private swimming lesson time slots offered and 165 filled.



Group Swim	July 2024	June 2024	July 2023
Total Participants:	267	326	277

Fitness and Wellness

Fitness in July is hot in more ways than the temperature. BodyPump release 129 was launched which is our 30th release since CVPRD started Les Mills programming in 2017. Still going strong and is one of the most popular and well attended classes. Starting on September 5th, LesMills BodyStep will be added to the schedule. In July, a new fitness instructor Sammy Gundlach and personal trainer Tito Lapinski were hired. We also said goodbye to fitness veteran, Cindy Krafft, who taught at CVPRD for over 9 years. A few patrons and instructors stopped by to show their appreciation for her and all she did for CVPRD fitness.

A SilverSneakers Potluck was hosted at the Community Center and had 38 in attendance. Always fun getting together to celebrate the social part of the SilverSneakers program and highlight Fitness, Fun and Friends.

Group Fitness Participants Recreation Center: **954**
 Group Fitness Participants Community Center: **1143**

Active Adults

Will making classes, Bingo, meet n' eat at Swaylo's Tiki to share a meal, Bally's casino, The Moonlight Diner and a potluck with backyard games were just some of the fun had. Notably the Friendly Fork lunch program is becoming more and more popular, and participants are raving about the food that has been provided by our AAA partners specifically the fresh fruits that have accompanied dishes such as roast turkey and tacos.



Active Adults is also very pleased to announce the promotion of staff

member Thomas Henn from Representative to Specialist. Thomas will be splitting his time between the Community Center and the Recreation Center. Congratulations to Thomas.

July Lunches Served: **533**
Active Adults Checks ins for July 2024: **588**

Marketing

Marketing started the month in Firestone at the 4th of July Parade and events and handed out thousands of flyers to the residents that lined the streets. Coffee with Dean on the 8th at the Community Center brought some interesting questions about facility location and tax cost of the proposal long term. We followed up the next day with an information table for the Active Adults to get more information and flyers to share out with friends.

Then later, after the weather cooperated, we set up an information booth at the last week of baseball and softball games, at open gym at Gymnastics and at Rec Swim lessons. We got positive and enthusiastic support from almost everyone we talked to, which was very encouraging. We sent out targeted emails to fitness patrons, swim families, sports families, CVPRD members and a general one will go out from Dean next week. We also did a large postcard mailing to every address in the District.

We had a great time on the free Rec day sharing information with families and fitness patrons and ended up leaving the table set up so that the community could see our proposal and flyers every time they go in or out of Rec. Thank you to the steering committee and BOD members who support us whenever they have time to join us!

Now, as we move toward the ballot certification date we are planning for our transition to the steering committee and setting up 'facts only' resources to continue to share out with the community at our final summer events:

Dacono Music Festival Aug 3rd, Pop up at the Rec Center Aug 8th, Food and Flick Aug 9th, CV Chamber Golf Tournament Aug 19th.