

CVPRD DEPARTMENT BOARD REPORTS NOVEMBER 2023

Human Resources

In November, four new part-time employees were hired, and recruiting is being done for one full-time specialist position in Guest Services (42 applications have been received since posting it). In total, there are 162 employees. Performance evaluations are well under way for both full-time and part-time staff as the new evaluation process and leveling system for all departments is rolled out.

Guest Services

Over Thanksgiving Break, there was a total revenue of \$13,763 of which \$4,600 of that was drop in use. Since it seems that our 20-punch pass doesn't get much traction, a 10-punch pass campaign will be rolled out over the holidays.

| 2023 | Daily Admissions | | | | | | | | | | | | |
|-----------|---------------------------|---------------------------|----------------------------|---|---|--|---------------------|----------------|--------------------------------------|-----------------------------------|-----------------------------------|----------------|--------------|
| Month | POS Admission Adult | POS Admission Youth | POS Admission Senior | POS Admission Adult Non District | POS Admission Youth Non District | POS Admission Senior Non District | Punches Redeemed | Pass Swipes | Silver Sneakers Pass Swipes | Renew Active Pass Swipes | Prime Active Pass Swipes | Comp Visits | Total Visits |
| | | | | | | | | | | | | | |
| January | 1545 | 2125 | 162 | 135 | 163 | 22 | 1190 | 8728 | 937 | 1002 | 40 | | 16,049 |
| February | 1214 | 1736 | 115 | 95 | 82 | 9 | 1021 | 8259 | 854 | 1041 | 30 | | 14,456 |
| March | 1546 | 2388 | 150 | 205 | 248 | 21 | 1131 | 10524 | 921 | 1125 | 33 | | 18,292 |
| April | 991 | 1638 | 104 | 119 | 121 | 17 | 936 | 8374 | 796 | 953 | 43 | | 14,092 |
| May | 1157 | 1678 | 157 | 166 | 128 | 22 | 985 | 8303 | 696 | 951 | 38 | | 14,281 |
| June | 1332 | 2689 | 112 | 194 | 497 | 29 | 1084 | 9367 | 732 | 925 | 23 | | 16,984 |
| July | 1434 | 2686 | 145 | 122 | 288 | 16 | 967 | 7768 | 624 | 877 | 23 | | 14,950 |
| August | 858 | 1621 | 146 | 73 | 86 | 17 | 623 | 6295 | 583 | 666 | 14 | | 10,982 |
| September | 888 | 1134 | 125 | 53 | 51 | 11 | 725 | 6776 | 724 | 803 | 23 | | 11,313 |
| October | 723 | 1162 | 85 | 50 | 48 | 16 | 756 | 7413 | 834 | 1000 | 42 | | 12,129 |
| November | 969 | 1345 | 135 | 69 | 55 | 57 | 812 | 7780 | 759 | 890 | 44 | 568 | 13,483 |
| December | | | | | | | | | | | | | - |
| Totals | 12657 | 20202 | 1436 | 1281 | 1767 | 237 | 10230 | 89587 | 8460 | 10233 | 353 | 0 | 157,011 |

| | Pass Sale: | Revenue | | | Rental Reve | enue | | | | |
|-----------|-----------------------------|--------------------|-----------------------|--------------------------------|-------------|-------------------|----------------|-------------------------|---------------|--|
| | Punch Card Sales Revenue | Drop In Revenue | Pass Sales Reveune | Total Pass Sales Revenue | Merchandise | Total Merchandise | Rental Revenue | Total Rental Revenue | Total Revenue | |
| | | | | | | | | | | |
| January | \$ 8,899.20 | \$ 19,964.00 | \$ 114,273.53 | \$143,136,73 | \$ 667.39 | s 667.39 | \$ 4,030.00 | \$ 4,030.00 | \$ 147,834.12 | |
| February | \$ 4,587.64 | \$ 15,459.50 | \$ 32,100.51 | \$ 52,147.65 | \$ 401.38 | \$ 401.38 | \$ 2,975.00 | \$ 2,975.00 | \$ 55,524.03 | |
| March | \$ 7,451.00 | \$ 21,981.50 | \$ 36,581.64 | \$ 66,014.14 | \$ 862.91 | \$ 862.91 | \$ 2,005.00 | \$ 2,005.00 | \$ 68,882.05 | |
| April | \$ 4,481.20 | \$ 14,201.50 | \$ 34,931.60 | \$ 53,614.30 | \$ 676.79 | \$ 676.79 | \$ 2,890.00 | \$ 2,890.00 | \$ 57,181.09 | |
| May | \$ 5,486.00 | \$ 16,166.00 | \$ 37,576.10 | \$ 59,228.10 | \$ 440.86 | \$ 440.86 | \$ 2,340.00 | \$ 2,340.00 | \$ 62,008.96 | |
| June | \$ 7,318.49 | \$ 22,784.50 | \$ 41,390.60 | \$ 71,493.59 | \$ 839.42 | \$ 839.42 | \$ 2,083.00 | \$ 2,083.00 | \$ 74,416.01 | |
| July | \$ 3,085.00 | \$ 21,774.50 | \$ 33,841.08 | \$ 58,700.58 | \$ 867.62 | \$ 867.62 | \$ 2,050.00 | \$ 2,050.00 | \$ 61,618.20 | |
| August | \$ 3,714.00 | \$ 12,970.00 | \$ 31,516.90 | \$ 48,200.90 | \$ 507.60 | \$ 507.60 | \$ 2,650.00 | \$ 2,650.00 | \$ 51,358.50 | |
| September | \$ 1,272.00 | \$ 10,789.50 | \$ 30,507.89 | \$ 42,569.39 | \$ 520.75 | \$ 520.75 | \$ 2,640.00 | \$ 2,640.00 | \$ 45,730.14 | |
| October | \$ 7,339.75 | \$ 9,807.00 | \$ 38,174.85 | \$ 55,321.60 | \$ 324.30 | \$ 324.30 | \$ 3,765.00 | \$ 3,765.00 | \$ 59,410.90 | |
| November | \$ 3,986.75 | \$ 12,237.00 | \$ 31,365.31 | \$ 47,589.06 | \$ 589.38 | \$ 589.38 | \$ 3,192.00 | \$ 3,192.00 | \$ 51,370.44 | |
| December | | | | \$ - | | \$ - | | \$ - | \$ - | |
| | \$ 57,621.03 | \$ 178,135.00 | \$ 462,260.01 | \$595,105.38 | | \$ 6,698.40 | | \$ 23,663.00 | \$ 735,334.44 | |

Facilities

136 work orders were completed in the month of October. Fall clean-up has kept staff busy with frequent leaf/debris cleanup, trimming bushes and trees, and cleaning out storm gutters. The winter projects list is being developed and will mostly consist of painting and small renovation projects. Early morning snow removal is now being handled by a contractor and the maintenance team will continue attending to it the rest of the day. There have been two successful clearings thus far.

Adult Sports- Winter

Winter and Spring season will start in January.

Youth Sports- Winter Season

Fall sports are over. The Sports Department has completed the first official MOU with the town of Mead for volleyball and upcoming basketball. It is exciting to continue to grow this great working relationship. The Winter Basketball program (kindergarten through 2nd grade) is currently running and will end on

December 16th. This year the age divisions are split to increase the number of teams. There are a total of 240 participants, 34 teams, and 40 volunteer coaches. This shows an increase of about 19 participants, 7 teams, and 13 more coaches since 2022. Registration for 3rd-8th grade basketball closes on December 1st, there are currently 214 participants registered and 27 total teams.

Winter Contracted Programing

Cheer and Skyhawks/SuperTots programing for the Winter/Spring seasons have been updated on the CVPRD website.

Youth Activities

Camp Gobble Gobble was a success. 39 campers attended this 3-day camp and crafted, swam, participated in gymnastics, and attended a fitness class with our fitness and wellness coordinator, Suzi. One of our active adults, Janice DeLuzio, came in and told stories to the campers.

There is another upcoming minicamp that will be held January 2-5 from 8:30-4:45. Registration is already full, with 30 kids.

Another Kids Night at the Rec is planned for January 20th. 100 kids are expected to attend.





KidZone

There is no new information to report in Kid Zone.

Gymnastics

The gymnastics program has recently undertaken a novel fundraising approach, introducing the Calendar Sponsor Month. In this innovative initiative, team gymnasts appealed to friends and family to sponsor specific dates on the calendar, contributing an amount corresponding to the chosen date. For instance, if someone chose the 5th, they would donate \$5. This fundraising method, in its inaugural run, proved successful in gathering funds for competition and uniform fees, and it is set to become a recurring feature in each subsequent season.

This season has seen noteworthy changes in team rosters, featuring 12 Boys Team members, 20 Compulsory 2 participants, 16 Compulsory 3 members, and 14 Optionals. This diversification and expansion showcase the program's commitment to growth and inclusivity.

During the week of Thanksgiving, the gymnastics program organized two regular days of classes along with two Gymnastics Camps and two sessions of Camp Gobble Gobble Kiddos. Last year's attempt at Gymnastics Camps faced unforeseen challenges, leading to cancellation. However, this year, the camps held on November 20 and 21 from 9 am to 12:30 pm proved to be highly successful, accommodating 30 kids per camp and totaling 58 participants across both days. The camps offered a blend of group activities, event-specific training, and a chance for the gymnasts to simply enjoy being kids in the gym. The positive response has encouraged plans for at least one more camp during the Christmas break, with the intention to expand further in the coming year.

The commencement of Session 5 gymnastics on November 27 has attracted 42 registered participants and counting. While regular classes will be on hold during the holiday break, the program has lined up routine clinics for the team, potential camps, and regular Friday Open Gyms. Notably, this marks the first time the session will extend from one year to the next, aligning with the school year schedule for the convenience of parents and scheduling purposes.

Aquatics

The transition to StarGuard ELITE Lifeguard Training Program has began. Skills have been reviewed and the online portal is set up with our lifeguards working on completing the blended learning content to prepare for the crossover training in December. Head Lifeguard, Hank, completed the SGE Lifeguard

Instructor course at the beginning of the month, which now provides CVPRD with 3 SGE instructors to help train future lifeguards.

The head lifeguard team completed on-stand evaluations for almost all staff and just about every lifeguard has received at least one live victim recognition audit. The Aquatics staff had two rescues this month.

Fitness and Wellness

During November, the annual Burn the Bird Fit-a-thon event took place at the Rec Center. Participants work out for two hours while attending mini classes that consist of 25 minutes each with a 5-minute break in between for ultimate calorie burn. Fitness staff evaluations are wrapping up and it is always a fun challenge to visit 32 different fitness instructor's classes and watch them share their passion for fitness. Total group fitness participants were 2190 patrons.



Active Adults

Throughout November, the Senior Center hosted the fire department for a monthly blood pressure check, held a reverse mortgage class, visited the casino, and ended the month with a successful trip to the aquarium. The new Community Center is almost ready, and there is excitement to program and use the new space. Final touches are being made and there should be occupancy in early December. There were 546 Senior Center visits, and 399 Friendly Fork Lunches served.

