



CARBON VALLEY
PARKS & RECREATION DISTRICT

CVPRD DEPARTMENT BOARD REPORTS
JANUARY 2024

Human Resources

Staffing has been consistent for the HR department this month. All full-time staff have received a budget for new uniforms, and the apparel will arrive at the end of the month. An ongoing project that has been completed is revamping the Rec Buck program. This is a program that gives staff 'Rec Bucks' in the form of tickets to hand out to recognize each other's hard work. Staff will be able to trade tickets in for items such as CVPRD merchandise, office accessories, and other prizes.

Guest Services

Our new Guest Services Specialist Kai Galley started on Jan 3rd. She is working the evening shift and is already building relationships with our guests. We saw a lot of usage during winter break which went into January. Drop ins specifically were high with \$11,481 in revenue just for those 2 weeks. January 15% off the annual membership ended on Jan 31. Annual sales (along with renewals) totaled \$93,877 in revenue for January alone! Rentals have gotten back on track and totaled \$33,875 in revenue for the year 2023.

	Adult	Youth	Senior	Adult (ND)	Youth (ND)	Senior (ND)	Punches redeemed	Pass swipes	Silver Sneakers	Renew Active	Prime Active	Comp visits	Total Visits
January	1361	1819	128	73	50	10	1237	9764	1030	1271	43	0	16786
	Punch card revenue	Drop in revenue	Pass sales revenue	Total pass sales revenue			Merchandise	Total merchandise	Rental revenue	Total rental revenue	Total Revenue		
January	7,094.43	16,255.00	100,981.03	124,330.46			757.62	757.62	3,258.00	3,258.00	128,346.08		

Maintenance

Lighting upgrades were done in the stairwell leading to the track, which helps in the goal of converting to all LED lighting in the Rec Center for more energy efficiency. (More than half the building has already been switched over). Adjustments in light placement were also made for safer access to make repairs in the future. Maintenance and Gymnastics staff, along with help from others, worked to convert the old senior room into the Gymnastics Preschool Room. The sign from the old administration building was re-purposed at the gymnastics center, and lettering was added. Some final touches of moving in were performed at the CVCC. Staff installed multiple clear acrylic posters to display pictures of the district's choosing.

During the month of January 133 work orders were completed.

Adult Sports

Adult 4v4 coed Volleyball season is underway.

Season	Participation Numbers	Teams
Winter 2024	226	8
Winter 2023		Did Not Run

Youth Sports

Registration is currently open for Youth Volleyball, Soccer, Softball, and baseball. Partnership with Mead added 13 teams to our league.

Youth Activities

Camp Frost was a hit! Participants took fitness classes, swam, went to gymnastics, played gym games, and created several crafts.



Kids Night at the Rec was a night of fun and excitement! **110** 7–12-year-olds played, ate, swam, and danced around the rec center.



KidZone

Implementation of KidCheck has been a success. Parents/Guardians simply enter their phone number into the iPad to check kids in and out of the Kid Zone area. Many reports can be generated to show attendance. Below is a weekly look at attendance by age group.

Week of:	12/31/23	1/7/24	1/14/24	1/21/24	1/28/24
Kidzone Total:	45	93	140	158	121
3 -5 years old	17	33	52	64	49
6 months- 2 years old	14	42	44	56	47
6 -9 years old	14	18	44	38	25

Upcoming Events:

Cabon Vally Camp is preparing for Camp Bloom coming in March. Camp will be held on March 18-22 from 8:30AM-4:45PM. Registration is open to 30 participants.

Summer Camp Registration Opens for District February 12 and February 26 for non-District.

Gymnastics

The gymnastics program is midway through Session 5, and registration for Session 1 starts February 12. With the Senior Center moving into the new Community Center in January, gymnastics has been working hard to get the new Preschool Room ready for the new session. The Preschool Room will host gymnastics classes for ages 3-5 during the mornings and evenings. Having gymnastics classes in a smaller

area for the younger kids will be very beneficial for the whole program. Gymnasts 3-5 will not be so overwhelmed coming into class with a smaller room, plus they will have the space to themselves without the older kids. (Big distraction). The other benefit will be for the older and team level classes. Currently all ages are in the gym, with preschool kids walking through classes which can cause injuries and delays in lessons.

Some of the changes to the old Senior Center space to the new Preschool Room, as well as the Gymnastics lobby include:

- Spackle and Paint
- New gymnastics carpet
- New Stereo system for kids music
- Demo of kitchen island and coffee area
- New Coaches closet – staff belongings
- 2 additional TVs in the lobby (viewing area for Preschool Room and CV marketing media)



Aquatics

This was the first full month as a StarGuards ELITE agency, the only main difference so far is lifeguards are now required to attend 4 hours of in-service training every month, rather than the 2-3 hours required in the past. Hank, Head Lifeguard, and Ryan, Aquatics Coordinator were able to co-teach the first StarGuard ELITE lifeguard class to the public. In this class, 3 new lifeguards were certified and have already started working at CVPRD. An updated private swimming lesson process was rolled out and is now an activity that guests can register for. So far, 22 unique guests have been served and most are new to private swimming lessons. There have been 79 time slots offered and 52 of them have filled.

	January 2024	Oct/Nov 2023	January 2023
Tue/Thu	53	54	62
Sat	67	59	95
Total	120	113	157

Fitness and Wellness

January was a long awaited and exciting month as we kicked off our fitness programming at the new Carbon Valley Community Center. We are offering 16 fitness classes which includes Yoga, Zumba, Balance & Beyond, Tai Chi, and multiple SilverSneakers class formats. Many of these classes are already at capacity. We hope to add more classes in the future as scheduling and staff allow. At the recreation center we have added additional programming including our well attended Young Yogis program for ages 6-12. Other new classes for the month include Parent/Toddler Yoga, Zumba and Power Yoga.



Total Group Fitness Participants: 2603, compared to 1909 in January 2023

Active Adults

2024 started out with a BANG! January 2nd the Carbon Valley Community Center opened its doors. The Community Center has been busy since it opened, holding 16 fitness classes a week as previously the Senior Center had 4. Patrons and staff are enjoying the spacious center, which has provided many groups space to meet and socialize before and after classes and activities where they did not share a space before. The Active Adults sent trips to the National Western Stock Show – Dancing Horses, Nordy’s BBQ and toured the Ball Area with an unplanned viewing of the Colorado Avalanche Hockey team’s practice. The opening of a new facility has brought much growth to the Active Adults Division, seeing quadruple the visitors each month for classes and activities and the Friendly Fork lunch numbers are going from an average of 100 each week to 120 each week. The Active Adults Division is looking forward in February to going to the Movie theatre to see “Argyll”, The Denver Center for Performing Arts for “Message in a Bottle”, Celestial Seasoning Tour and a lunch trip to the Cherry Cricket for Burgers.



Total check-ins for all activities: 2063, compared to 428 in January 2023